

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Davis Group Inc, The
Attention: Meenah Hulsen
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
945999-1	09/02/12	September 2012	08/27/12 - 08/30/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1261

Flight Dates	Order #	Alt Order #
08/28/12 - 08/30/12	945999	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/30/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	- 111 - - -	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 - 111 - - - 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 08/28/12 6:23 AM 6a Daybreak 6-7a :30 MHGTV103 \$700.00 NM									
2 WMUR W 08/29/12 6:29 AM 6a Daybreak 6-7a :30 MHGTV102 \$700.00 NM									
3 WMUR Th 08/30/12 6:59 AM 6a Daybreak 6-7a :30 MHGTV103 \$700.00 NM									
2	08/28/12	08/30/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	- 211 - - -	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 - 211 - - - 4 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 08/28/12 7:25 AM Good Morning America 7-9a :30 MHGTV103 \$550.00 NM									
2 WMUR Tu 08/28/12 8:40 AM Good Morning America 7-9a :30 MHGTV103 \$550.00 NM									
3 WMUR W 08/29/12 7:49 AM Good Morning America 7-9a :30 MHGTV103 \$550.00 NM									
4 WMUR Th 08/30/12 8:59 AM Good Morning America 7-9a :30 MHGTV102 \$550.00 NM									
3	08/28/12	08/30/12	KELLY LIVE DAY Class of Time - Pre-emptible with notice	9AM-10AM	- 111 - - -	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 - 111 - - - 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 08/28/12 9:40 AM KELLY LIVE DAY 9AM-10AM :30 MHGTV103 \$350.00 NM									
2 WMUR W 08/29/12 9:28 AM KELLY LIVE DAY 9AM-10AM :30 MHGTV103 \$350.00 NM									
3 WMUR Th 08/30/12 9:31 AM KELLY LIVE DAY 9AM-10AM :30 MHGTV103 \$350.00 NM									
4	08/28/12	08/30/12	The View Class of Time - Pre-emptible with notice	11-12p	- 111 - - -	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 - 111 - - - 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 08/28/12 10:59 AM The View 11-12p :30 MHGTV103 \$350.00 NM									
2 WMUR W 08/29/12 11:35 AM The View 11-12p :30 MHGTV102 \$350.00 NM									
3 WMUR Th 08/30/12 11:34 AM The View 11-12p :30 MHGTV102 \$350.00 NM									
5	08/28/12	08/30/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	- 111 - - -	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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945999-1	09/02/12	September 2012	08/27/12 - 08/30/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1261	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/28/12	08/30/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	- 111 - - -	:30	3	\$350.00	NM
08/27/12 09/02/12 - 111 - - - 3 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR Tu 08/28/12 12:18 PM News 9 at Noon 12-1230p :30 MHGTV103 \$350.00 NM 2 WMUR W 08/29/12 12:29 PM News 9 at Noon 12-1230p :30 MHGTV103 \$350.00 NM 3 WMUR Th 08/30/12 12:12 PM News 9 at Noon 12-1230p :30 MHGTV103 \$350.00 NM									
6	08/28/12	08/30/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	- 111 - - -	:30	3	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 - 111 - - - 3 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR Tu 08/28/12 4:42 PM ELLEN EF 4PM-5PM :30 MHGTV103 \$250.00 NM 2 WMUR W 08/29/12 4:32 PM ELLEN EF 4PM-5PM :30 MHGTV102 \$250.00 NM 3 WMUR Th 08/30/12 4:47 PM ELLEN EF 4PM-5PM :30 MHGTV102 \$250.00 NM									
7	08/28/12	08/30/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	- 111 - - -	:30	3	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 - 111 - - - 3 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR Tu 08/28/12 5:44 PM News 9 at 5 5-6p :30 MHGTV103 \$700.00 NM 2 WMUR W 08/29/12 5:24 PM News 9 at 5 5-6p :30 MHGTV103 \$700.00 NM 3 WMUR Th 08/30/12 5:29 PM News 9 at 5 5-6p :30 MHGTV103 \$700.00 NM									
8	08/28/12	08/30/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	- 111 - - -	:30	3	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 - 111 - - - 3 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR Tu 08/28/12 6:12 PM News 9 at 6 6-7p :30 MHGTV103 \$1,400.00 NM 2 WMUR W 08/29/12 6:21 PM News 9 at 6 6-7p :30 MHGTV102 \$1,400.00 NM 3 WMUR Th 08/30/12 6:21 PM News 9 at 6 6-7p :30 MHGTV102 \$1,400.00 NM									
9	08/28/12	08/30/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	- 111 - - -	:30	3	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 - 111 - - - 3 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR Tu 08/28/12 7:09 PM Chronicle NH 7-730p :30 MHGTV103 \$550.00 NM 2 WMUR W 08/29/12 Chronicle NH 7-730p :00 \$550.00 NM See MG 9.4 4 WMUR W 08/29/12 8:48 AM Good Morning America 7-9a :30 MHGTV102 \$550.00 NM MG for 9.2 08/29 no program airing 3 WMUR Th 08/30/12 7:22 PM Chronicle NH 7-730p :30 MHGTV103 \$550.00 NM									
10	08/28/12	08/30/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8	- 1 - 1 - - -	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 - 1 - 1 - - - 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR Tu 08/28/12 7:46 PM Entertainment Tonight 730-8 :30 MHGTV103 \$700.00 NM 2 WMUR Th 08/30/12 7:41 PM Entertainment Tonight 730-8 :30 MHGTV102 \$700.00 NM									
11	08/28/12	08/30/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	- 111 - - -	:30	3	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 - 111 - - - 3 \$1,100.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1261	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/28/12	08/30/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	- 111 - - -	:30	3	\$1,100.00	NM
		08/27/12	09/02/12	- 111 - - -	3	\$1,100.00			
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 WMUR		Tu	08/28/12	11:26 PM	News 9 at 11	11-11:35p	:30	MHGTV103	\$1,100.00 NM
2 WMUR		W	08/29/12	11:39 PM	News 9 at 11 LR- Network Program Runover	11-11:35p	:30	MHGTV103	\$1,100.00 NM
3 WMUR		Th	08/30/12	11:51 PM	News 9 at 11 LR- Network Program Runover	11-11:35p	:30	MHGTV103	\$1,100.00 NM
12	08/28/12	08/30/12	Nightline Class of Time - Pre-emptible with notice	1135p-1206a	- 111 - - -	:30	3	\$250.00	NM
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/27/12	09/02/12	- 111 - - -	3	\$250.00			
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 WMUR		Tu	08/28/12	12:04 AM	Nightline	1135p-1206a	:30	MHGTV103	\$250.00 NM
2 WMUR		W	08/29/12	12:02 AM	Nightline	1135p-1206a	:30	MHGTV102	\$250.00 NM
3 WMUR		Th	08/30/12	12:17 AM	Nightline LR- Network Program Runover	1135p-1206a	:30	MHGTV102	\$250.00 NM
Total Spots							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$21,600.00
<u>Agency Commission</u>	\$3,240.00
<u>Net Amount Due</u>	\$18,360.00